



February 23th, 2017

11801 Domain Blvd  
3rd Floor, Austin, TX 78758

To Whom It May Concern:

I'm very pleased to recommend Cheily Ochoa. Since she started with our marketing agency, Founders Healthcare Marketing, on a freelance basis, she soon proved her skills allowing her to move to Project Manager and finally become a Marketing Director. While I've communicated with Cheily remotely via video chat and email, and eventually in person in our company's retreat, I've gotten to know her as a reliable employee with rock star managerial skills. I have no doubt that she'll continue to create outstanding work as she continues to grow with a suitable company.

She's no stranger to working on a variety of simultaneous projects and helped us refine our client onboarding process, create training materials, using CallRail tracking systems, hiring experience, and team management process. In addition, Cheily also worked across our social media platforms. She helped shape Instagram, Facebook, Twitter, and LinkedIn pages and engage users with appropriate content. She was especially skilled with curating content and handling our LinkedIn sales navigator services. Between her good sense of aesthetics and attention to detail, Cheily was able to create sleek experiences that drew in customers and boosted sales. She was also eager to collaborate across different teams and help them work together in synchrony, from web design to video editors and content creators with our international contractors.

Cheily is a creative, charismatic, detail-oriented, and tech-savvy with a passion for new learning opportunities. She's great at working independently and can produce high-level work. She was a self-starter and quick learner if she didn't know how to do something she would figure it out a way to do it in no time. I believe her best quality was that she would always be optimizing and finding new ways to perform any task better/faster.

While Cheily has been a great talent on our team, companies seek her for her passion and commitment. I have no doubt that she will make an excellent addition to any team. Please feel free to contact me with any questions. Thanks for your time.

Sincerely,

  
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Operations Director  
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